



Arizona's  
**Christmas**  
City  
PRESCOTT, AZ

Thank you  
for your interest  
in supporting  
the 2023 Arizona's  
Christmas City  
Events!



These annual events help to make the holidays even more special and with your support, they will continue to capture the hearts of our local citizens and visitors alike!

You can choose to sponsor all of the events at different levels. Your company name will be highlighted as a believer in the volunteers who make these family friendly events happen.



**Prescott's Holiday Light Parade & Bonfire Prescott's Christmas Parade & Courthouse Lighting**  
**Acker Night Live Music Extravaganza Prescott's Christmas Village & ChristkindlMarket**  
**Whiskey Row New Year's Eve Boot Drop**

# Sponsor Benefits

For all events – Light Parade, Christmas Parade, Courthouse Lighting, Acker Night, Christmas Village & ChristkindlMarket and the New Year’s Eve Boot Drop

Business name mentioned on all radio ads for all events (Seven radio stations)

Logo on print ads (Prescott Woman, Prescott Living, Prescott Now, Daily Courier and Phoenix New Times)

Logo on banners around town

Logo on television & videos

Your banner displayed at events (to be supplied)

4 V.I.P. Passes to Christmas Kick-Off Gala, Boot Bash & Lights Out Party

Stage mentions at events

10 x 10 booth at any one event

Logo on posters displayed around town

Social media thank you post

Business name listed on event websites

Business name mentioned in all press

	 Limit 2 Sponsors The Gift \$50,000	 The Star \$25,000	 The Sleigh \$10,000	 The Ornament \$5,000	 The Light Bulb \$2,500
Business name mentioned on all radio ads for all events (Seven radio stations)	★				
Logo on print ads (Prescott Woman, Prescott Living, Prescott Now, Daily Courier and Phoenix New Times)	★	★			
Logo on banners around town	★	★			
Logo on television & videos	★	★			
Your banner displayed at events (to be supplied)	★	★	★		
4 V.I.P. Passes to Christmas Kick-Off Gala, Boot Bash & Lights Out Party	★	★	★		
Stage mentions at events	★	★	★		
10 x 10 booth at any one event	★	★	★	★	
Logo on posters displayed around town	★	★	★	★	★
Social media thank you post	★	★	★	★	★
Business name listed on event websites	★	★	★	★	★
Business name mentioned in all press	★	★	★	★	★

