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Facebook: PrescottChamber

## Board of Directors 2011

Alyce Ayers  
.....Hassayampa Golf Club

Mya Beckley, Past Chairman  
.....Consultant

Tim Barnett  
.....Yavapai Regional Medical Center

Cynthia DeGeorge  
.....Gurley Long Term Care Insurance

Mike Fann  
.....Fann Contracting

Jeff Hall  
.....BBVA Compass

Dava Hoffman  
.....Dava & Associates

Matt Holdsworth, Treasurer  
.....Holdsworth & Co.

Ken Lain  
.....Watters Garden Center

Lenora Nelson, Chairman  
.....Bennett Oil Co.

Rob Pecharich  
.....Boyle, Pecharich, Whittington,  
Cline & Stallings

Bob Pike  
.....Piper Premium Beverages

Hector Riojas, Chairman-elect  
.....UniSource Energy Service

Greg Sober, Past-Chairman  
.....Consultant

Ed Walsh  
.....Lamb Chevrolet

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Ken Lain  
.....Watters Garden Center

John Langellier  
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Cline & Stallings

Bob Pike  
.....Piper Premium Beverages

Hector Riojas, Chairman  
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Steve Walker  
.....Yavapai College Foundation

Ed Walsh  
.....Lamb Chevrolet

### Gold Sponsor



### Silver Sponsors



### Bronze Sponsor



# 2011 *Annual Report*

The Chamber's activities and events each year are centered on five core principles:

## 1. *Creating a Strong Local Economy*

- ✓ Sponsored or co-sponsored workshops to benefit our members. Topics included websites, social media, Microsoft Office Professional 10, and a panel discussion on the state's new medical marijuana law and what it could mean for businesses.
- ✓ **NEW in 2011: Added a "Tools for Business Success"** to our website, sponsored by APS. The program offered anyone a comprehensive explanation of what was needed to open a new business or maintain and grow an existing business.
- ✓ **NEW in 2011: Created a Prescott Economic Development Partnership group** that met monthly to discuss and review economic development opportunities. Talks continue about forming a regional economic development agency.



- ✓ Working with Prescott Downtown Partnership, the Chamber managed the fundraising and planning efforts of the 57th annual Courthouse lighting, which resulted in the lighting of 100 trees to commemorate the Arizona centennial year. New lights along the building tops were added thanks to a significant donation from the Prescott Western Heritage Foundation.

## 2. *Promoting the Community*

- ✓ Continued a monthly column about the Chamber in the Daily Courier.
- ✓ **NEW in 2011:** Hosted a bi-weekly Talk of the Town radio "program on KQNA.
- ✓ Supported the new Arizona Women's Heritage Trail program, celebrating many of the historic women of Prescott.
- ✓ **NEW in 2011:** Created a Chamber app for I-phone platforms



- ✓ Held a “Christmas in August” fundraising event that added over \$4,400 to the Christmas lighting account.
- ✓ Conducted four arts and crafts shows, adding to the tourism draw of the city.
- ✓ Maintained and upgraded the Chamber website, [www.prescott.org](http://www.prescott.org), that had more than 194,000 user sessions in 2011.
- ✓ Operated an official Arizona visitor center open seven days a week with comprehensive information about the Prescott area and state attractions. In 2011, the Visitor Center had more than 34,000 visitors. In addition, approximately 460 community information packets were mailed out.

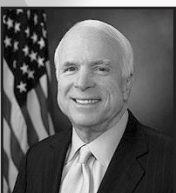
### 3. *Providing Networking Opportunities*

- ✓ **NEW in 2011: Held monthly membership breakfasts** (First Thursday) with speakers on timely topics and networking.
- ✓ **NEW in 2011: Offered “mini-expos”** to all Chamber members to take part in the three arts and crafts shows managed by the Chamber.
- ✓ **NEW in 2011: Prescott Young Professionals** added programs and mixers in the Prescott Valley community, expanding their reach and their name—Prescott Area Young Professionals. PAYP assisted with Best Fest held a fundraiser for Prevent Child Abuse Arizona and assisted with the Flyin’ High Turkey Drive in November and the Burning Desire to Feed the Hungry food drive in December.



### 4. *Representing the Interests of Business with Government*

- ✓ Co-sponsored Governor’s state of the state talk in Prescott Valley.
- ✓ Supported a pro-business platform of issues developed by chambers throughout the state, including a major jobs bill signed into law by the Governor.
- ✓ Signed on to a chamber coalition letter that encouraged our Congressional delegation to continue to make immigration reform a top issue in 2011.



- ✓ Responded to a request from the U. S. Chamber of Commerce to encourage Senator John McCain to vote for the Surface and Air Transportation Programs Extension Act to extend the life of the Federal Aviation Administration. Prescott is scheduled to receive \$9 million from the FAA, making this a critical issue. Senator John McCain supported the bill.



- ✓ Had private meetings with Senator John McCain and Representative Paul Gosar to discuss issues of important to business.

## 5. *Political Action*

- ✓ Sent a letter of support to the Governor, encouraging her appointment of Judge Robert Brutinel to the Arizona Supreme Court.
- ✓ Conducted a candidates' forum for the mayoral and city council races, in conjunction with Central Arizona Partnership and Yavapai County Contractors Association.
- ✓ Following interviews with candidate, the Chamber endorsed Marlin Kuykendall or Mary Ann Suttles for mayor. The Chamber also endorsed Charlie Arnold, Chris Kuknyo, and Jim Lamerson for City Council.
- ✓ Also supported a position of filling an unexpired seat on the City Council with someone who had a strong background in local politics. Len Scamardo was appointed, a business man and chairman of the Planning and Zoning Commission. Alan Carlow was the only candidate running for the remaining two years of the term following Scamardo's appointment. Carlow has been a member of the Chamber's Economic Development and Government Affairs Committees.
- ✓ Supported the repeal of a provision in the President's health care plan that would have required all businesses to issue 1099 tax forms for every vendor that provides more than \$600 in products. The President signed the repeal.
- ✓ Endorsed all eight charter amendments in the City's November general election. All passed overwhelmingly. The amendments were mostly housekeeping items, but one amendment expanded the Council's ability to appoint members to unexpired Council seats.
- ✓ Offered comments on redistricting at the county, state and federal levels.



Photos by Lynette Tritel and Franz Rosenberg

- ✓ The Chamber was represented on several committees in the community, including:
  - Prescott Committee for the Arizona Centennial**
  - Tourism Advisory Committee**
  - Prescott Bluegrass Festival**
  - Acker Musical Showcase**
  - Salvation Army**