



**IT'S TIME TO PLAN FOR THE 28TH ANNUAL PRESCOTT CHAMBER  
OF COMMERCE CHRISTMAS PARADE, DECEMBER 4, 2010  
"THE BELLS OF CHRISTMAS"**

The Prescott Chamber of Commerce and the Christmas Parade Committee are working on plans for the 2010 Parade which will take place on Saturday, December 4th at 1:00PM.

This year's theme is **"THE BELLS OF CHRISTMAS"**. This theme was chosen to express all the joys, delights and excitement of the Christmas season. We request all entries make an effort to reflect this theme and avoid commercial advertising.

We cordially invite you to participate in this year's event and have enclosed an entry form and copy of our rules for entering.

Please note that there will be \$20.00 entry fee for participation in the parade to help defray some of the expenses connected with the parade and the courthouse lighting.

Please return the entry form to:

**CHRISTMAS PARADE  
PRESCOTT CHAMBER OF COMMERCE  
P O BOX 1147  
PRESCOTT, AZ 86302-1147**

The deadline for entries is **WEDNESDAY, November 3 2010**. Please return your entries as soon as possible to allow us time for processing. Entries **MUST** include a sketch of your entry to be accepted. Please use back of application for sketch or drawing. **To be accepted entries must include a sketch, a signed liability release and the \$20.00 entry fee . Please make your checks payable to the Prescott Chamber of Commerce.**

Call Harold Viehweg (928) 445-2000 Ext 121. Jill or Scott Currey, Ext 112 or Beverly Williams (928) 771-9521 if you have any questions.

We hope you will join us in making it a truly memorable and exciting holiday season in Prescott.

*Beverly Williams*

Beverly Williams  
Parade Coordinator



**PRESCOTT CHAMBER OF COMMERCE  
CHRISTMAS PARADE ENTRY FORM  
DECEMBER 4, 2010  
"THE BELLS OF CHRISTMAS"**

Organization/Entry \_\_\_\_\_

**CATEGORY:** Must select a category. Check only one box. Category descriptions are on rules sheet.

- |   |  |
|---|--|
| <input type="checkbox"/> Commercial                   | <input type="checkbox"/> Car Clubs (limit 10 vehicles) |
| <input type="checkbox"/> Non-Commercial Entry         | <input type="checkbox"/> Churches                      |
| <input type="checkbox"/> Marching Group (Musical)     | <input type="checkbox"/> Clubs/Organizations           |
| <input type="checkbox"/> Marching Group (Non-Musical) | <input type="checkbox"/> Schools                       |

**MULTIPLE ORGANIZATIONS NOT ALLOWED TO COMBINE AS ONE ENTRY; EACH ORGANIZATION IS ONE ENTRY**  
**DESCRIPTION OF ENTRY**

Print/type a 25 word description of entry for announcers' use. Include names, facts. Attach an extra sheet if necessary.  
(This must be completed)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Music in entry: Yes \_\_\_\_\_ No \_\_\_\_\_ Live \_\_\_\_\_ Taped \_\_\_\_\_  
Animals in entry: Yes \_\_\_\_\_ No \_\_\_\_\_ Number and kinds of animals \_\_\_\_\_

**No horses allowed in Parade      Must provide pooper scooper for walking animals**

A sketch or drawing of your entry with approximate dimensions must appear on the back of the application.  
**NO ENTRY WILL BE ACCEPTED UNLESS BOTH SIDES OF THE APPLICATION ARE COMPLETED AND YOUR ENTRY FEE IN THE AMOUNT OF \$20.00 ENCLOSED WITH CHECK PAYABLE TO THE PRESCOTT CHAMBER OF COMMERCE.**

**The Selection Committee will determine the acceptance of the entry**

Organization \_\_\_\_\_

PERSON TO CONTACT:

Address \_\_\_\_\_

Name \_\_\_\_\_

City, Zip \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

City, Zip \_\_\_\_\_

Signature \_\_\_\_\_

e-mail \_\_\_\_\_

Phone-Home \_\_\_\_\_

Phone-Work \_\_\_\_\_

**DEADLINE FOR ENTRIES IS WEDNESDAY, NOVEMBER 3, 2010**

Mail entry to: **Prescott Chamber of Commerce  
P O Box 1147  
Prescott, AZ 86302-1147**

For more information, call Harold Viehweg at (928) 445-2000, Ext 121, Jill or Scott Currey, Ext 112  
or Beverly Williams (928) 771-9521

**USE BACK OF APPLICATION FOR LIABILITY RELEASE AND DRAWING OR DESCRIPTION OF ENTRY**

Liability Release:

The undersigned, in consideration of being permitted to participate in the Christmas Parade Saturday, December 4 2010 do for myself, executors, administrators and assigns, hereby release and forever discharge the Prescott Chamber of Commerce from any and every claim, demand action or right of actions, of whatever kind of nature, either in law or in equity, arising from or by reason of bodily injury or personal injuries, known or unknown, death or property damage, resulting or to result from any accident which may occur as a result of participation or any activities in connection therewith, whether by negligence or not. My signature covers all participating parties with this entry. I hereby agree to abide by all parade rules and regulations.

Entry Leader: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE DRAW , SKETCH OR FULLY DESCRIBE ENTRY – Use black ink or pencil**



Prescott Chamber of Commerce  
'THE BELLS OF CHRISTMAS'  
December 4, 2010

### Rules and Regulations

The contact person for the parade entry will receive staging information by mail after November 4th. Entries should report to the staging area by 12 noon and check in with the block captain in the assigned staging area. The block captain will provide the entry numbers to be displayed by each entry during the parade. **IT IS NOT NECESSARY FOR EACH ENTRY TO CHECK IN AT THE HEADQUARTERS /INFORMATION TABLE NEAR MURPHY'S.**

This year's theme is "**The Bells of Christmas**" and entries are encouraged to reflect that theme. Judges will take this into account when scoring entries.

The parade begins promptly at 1:00. In case of bad weather (snow storm), a final decision on the parade will be made by 10:00 the morning of the parade and the contact person for each entry will be notified. Individuals may also call the Prescott Chamber after 11:00 for further information (928-445-2000)

**YOU MAY NOT DISTRIBUTE ANY ITEMS ALONG THE PARADE ROUTE. THIS IS A SAFETY MEASURE AND MUST BE OBEYED.**

All entries must be in good taste. Entries may be disqualified at any time at the discretion of the Parade Committee.

Traditional holiday music is encouraged.

No horses allowed in the parade. Entries with other animals, such as dogs, must provide a "pooper scooper" to accompany the entry. Entries will be limited to fifteen (15) animals per group.

Santa and Mrs. Claus will be one of the final entries in the parade. **NO OTHER ENTRY MAY INCLUDE SANTA OR MRS. CLAUS.**

Car clubs and other similar entries are limited to no more than ten (10) vehicles. Emission and noise abatement concerns restrict this number. All vehicles must be decorated.

All floats must have fire extinguishers.

All entries must maintain their pace along the parade route. Do not stop to perform along the parade route. Parade officials will be walking the route to direct entries when needed.

Judges will evaluate all entries and awards will be provided in several categories. Winners will be notified following the parade. There will also be one grand award for best adaptation of the theme, "**The Bells of Christmas**".