



# COMMUNITY PROFILE

A PUBLICATION OF THE PRESCOTT CHAMBER OF COMMERCE

## LOCATION

Prescott is located in Arizona's central mountains; four mild seasons offer just enough variation to make the weather interesting. Prescott is located 96 miles northwest of Phoenix and 90 miles southwest of Flagstaff, Arizona. The city was established in 1864, incorporated in 1881 and is the seat of government for Yavapai County. The city is named in honor of noted historian William Hickling Prescott.

## HISTORY

**GOLD** - Its discovery in 1861 brought national attention to what later became the Territory of Arizona. These discoveries drew the attention of President Abraham Lincoln who was looking for possible sources of funding for the North during the Civil War. Arizona became a Territory February 24, 1863. John Goodwin, the first Territorial governor, established Prescott as the first Territorial capital, and Robert Groom and a partner began the work of laying out the current downtown streets.

ELEVATION	LATITUDE	LONGITUDE
5,347	34° 32 N	112° 28 N

Prescott developed rapidly, and in 1865 it was described as being built exclusively of wood and inhabited almost entirely by Americans. Both of these facts made it unique among early communities in Arizona. Prescott lost its title as the Capital of Arizona to Tucson and finally to Phoenix in 1889. In 1900 a devastating fire burned a large portion of downtown Prescott to the ground. Many of the buildings you see today were rebuilt following the fire. Today many of Prescott's residential streets are lined with tall trees and pitched-roof frame houses, including turreted Victorians. Prescott has over 700 homes and businesses listed in the National Register of Historic Places, and its granite courthouse set among green lawns and spreading trees reflects the Midwestern and New England background of Prescott's early pioneers.

### DISTANCE TO MAJOR CITIES

(IN MILES)

Denver	780	San Diego	410
Salt Lake City	610	Tucson	212
Las Vegas	268	Albuquerque	400
Los Angeles	347	Phoenix	96

## CLIMATE

Mile high Prescott has an ideal four-season climate, mountain breezes keeping summer time temperatures from reaching the grueling levels of Phoenix. Daytime temperatures rarely exceed 85 degrees, and winter days are filled with sunshine. Humidity is a moderate 45% year-round. July marks Prescott's monsoon season with cool afternoon thunderstorms.

## POPULATION

Prescott reflects many cultures; among these are Native American, Hispanic and Anglo. Anglos comprise 88.2% of the population base.

Month	Low	High	Rain	Snow
Jan	21.5	50.1	1.72"	4.5"
Feb	24.0	51.1	1.51"	3.5"
Mar	27.4	58.0	1.53"	3.9"
Apr	33.5	66.8	0.72"	1.1"
May	40.1	76.5	0.36"	
June	47.9	84.9	0.47"	
July	56.9	88.9	3.18"	
Aug	55.3	85.6	3.45"	
Sept	48.1	82.0	1.43"	
Oct	37.3	72.1	0.78"	0.20"
Nov	27.8	59.7	0.74"	0.59"
Dec	22.3	51.6	0.72"	1.17"

YEAR	CITY OF PRESCOTT	YAVAPAI COUNTY
1950	6,764	24,991
1960	12,861	28,912
1970	13,134	37,912
1980	20,055	68,145
1990	26,455	107,714
2000	33,938	167,517

## RENTAL AGENCIES-

**Browning Enterprises**  
240 S Montezuma St  
Ste 203  
Prescott, AZ 86303  
(928) 776-8708

**TNT Property  
Management**  
1118 Willow Creek Rd  
Prescott, AZ 86301  
(928) 445-8000  
[www.tntprescott.com](http://www.tntprescott.com)

**Pierce Property  
Management Inc**  
550 S Montezuma St  
Ste C  
Prescott, AZ 86303  
(928) 445-8750

**RAM Enterprises**  
812 W Gurley St  
Prescott, AZ 86301  
(928) 778-5181



### **The Briar Wreath Inn Bed and Breakfast**

*Hosts*  
Terry & Fred

232 South Arizona Ave.  
Prescott, Arizona 86303

*Luncheons and Catering Available* (520) 778-6048  
Email [briarwreath@excite.com](mailto:briarwreath@excite.com)  
[www.briarwreath.com](http://www.briarwreath.com)



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**Transnation Title Insurance Company**  
600 E. Gurley, Prescott, AZ 86301  
(928) 445-3350

## RENTAL PROPERTIES

Average monthly single-family residential rent is \$1,000 and up.

Two-bedroom apartments' average monthly rent is \$575.00 and up.

## REAL ESTATE SALES

In 2002 there were 1,182 home sale transactions, with an average sale price of \$214,662.

The median price was \$185,000, with the highest being \$1,500,000 and the lowest \$22,500.

## GOVERNMENT

### **City of Prescott**

201 S Cortez – Prescott, AZ 86301  
(928) 777-1100  
[www.cityofprescott.net](http://www.cityofprescott.net)

### **Prescott Police Department**

222 S Marina St – Prescott, AZ 86301  
(928) 778-1444  
Chief-62 sworn officers and 37 civilians

### **Prescott Fire Department**

1700 Iron Springs Rd – Prescott, AZ 86301  
(928) 445-5555  
Chief-54 fire Fighters and 5 fire stations.

### **Yavapai County**

1015 Fair St – Prescott, AZ 86301  
(928) 771-3100  
[www.co.yavapai.az.us](http://www.co.yavapai.az.us)

### **Yavapai County Sheriff Office**

255 E Gurley – Prescott, AZ 86301  
(928) 771-3260  
Sheriff-122 certified law enforcement officers,  
over 1,000 Volunteers

### **Central Yavapai Fire District**

8555 E Yavapai Rd – Prescott Valley, AZ 86314  
(928) 772-7711

ALL EMERGENCIES DIAL 911



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406 W. Goodwin St.,  
Prescott, AZ 86303  
(928) 445-3550  
Fax: (928) 776-0812  
[gsprms@commspeed.net](mailto:gsprms@commspeed.net)

# INCOME

## MEDIAN HOUSEHOLD INCOME

* Prescott	\$35,446
** Arizona	\$40,558

\* Source: City Of Prescott

\*\* Source: Census 2000 Supplemental Survey

## ON-LINE JOB LISTING-

[www.prescott.org](http://www.prescott.org) or [www.prescottemployment.com](http://www.prescottemployment.com)

**KQNA 1130 AM**  
**CNN Headline NEWS**

**Sanford Cohen**  
President/General Manager

**Prescott Valley Broadcasting Co., Inc.**  
Box 26523, Prescott Valley, AZ 86312 • (928) 445-8289 ext. 17  
Fax: (928) 442-0448 • 1-800-264-5449 • [www.KPPV.com](http://www.KPPV.com)





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[www.mibank.com](http://www.mibank.com)

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Fri.: 9 am to 6 pm  
Sat.: 9 am to 1 pm

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- Mortgage and home equity loans
- Trust and investment services
- Internet banking
- 24-hour customer service
- Merchant services

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# EMPLOYMENT

Total Labor Force	20,747
Employed	20,003
Unemployed	744
Unemployment Rate	3.6%

Source: Arizona Unemployment Statistics September 2003

## MAJOR EMPLOYERS

Employer	# of Employees
Yavapai County	1,300
Yavapai Regional Medical Center	1,154
Northern Arizona VA Health Care System	662
Prescott Unified School District	595
State of Arizona	510
City of Prescott	484
Embry-Riddle Aeronautical University	435
Yavapai Community College	381
Yavapai Gaming Agency	360
Wal-Mart	333
Sturm Ruger & Co.	285
West Yavapai Guidance Clinic	261

## EMPLOYMENT AGENCIES

<p><b>Arizona DES</b> Job Service 234 Grove Ave Prescott, AZ 86301 (928) 445-5100</p>	<p><b>Redi-Help Inc</b> 8030 B Spouse Dr Prescott Valley, AZ 86314 (928) 759-2759 <a href="http://www.redi-help.com">www.redi-help.com</a></p>
<p><b>Labor Express Temps</b> 610 Miller Valley Rd Prescott, AZ 86301 (928) 541-0010 <a href="http://www.laborexpress.com">www.laborexpress.com</a></p>	<p><b>SOS Staffing Services</b> 843 Miller Valley Rd Ste 201 Prescott, AZ 86301 (928) 445-5885</p>
<p><b>Manpower</b> 1000 Ainsworth St Ste C330 Prescott, AZ 86305 (928) 771-9193 <a href="http://www.manpower.com">www.manpower.com</a></p>	<p><b>Command Labor &amp; Staffing</b> 442 West Goodwin St Prescott, AZ 86303 (928) 777-9032</p>

# TAXES

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## Property Tax Rate

Elementary / High School	4.25
City / Fire District	.65
County	2.58
Yavapai College	1.88

Total \$9.36

Note: Property taxes in Arizona are per \$100.00 assessed valuation. (10% of full cash value)

Sources: City of Prescott Economic Development Office

## Sales Tax Rate

City	2.0%
County	0.7%
State	5.6%

Total 8.3%

## State Income Tax

Taxes can range from 10% to 32% of federal rate.

## Corporate Income Tax

Flat tax 6.968%. The minimum amount collected by Arizona Corporate Income Tax is \$50.00.

## Transient Lodging Tax

A tax of 2% is collected by the city of Prescott on all lodging within the city limits.

## Vehicle License Tax

In addition to title and registration fees, Arizona assesses a vehicle license tax in lieu of a personal property tax on all vehicles registered in the state of Arizona. This is based on the manufacturer's base retail price for the vehicle, when new less depreciation. The value of the vehicle is decreased 40% the first year and 15% each year thereafter. You will be charged a rate of \$4.00 per \$100.00 of the vehicle's taxable value in any year. This will decrease to a minimum annual charge of \$10.00. Required to have an Arizona Standardized Insurance Card.

## Motor Vehicle Registration

Registration \$8.00; Air Quality \$1.50

Title Fee \$4.00

Total Registration: \$13.50

# UTILITIES

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## ELECTRICITY

Arizona Public Service

-APS

120 North Marina St

Prescott, AZ 86301

(928) 776-3636

Statewide (800) 253-9405

## NATURAL GAS

Unisource Energy Svcs.

201 Grove Ave

Prescott, AZ 86301

(928) 445-2211

## PROPANE

Amerigas Propane

300 Industrial Dr

Chino Valley, AZ 86323

(928) 636-9359

## Ferrell Gas

8933 East Florentine #7

Prescott, AZ 86314-8826

(928) 445-3940

## Flame Propane

475 North 6<sup>th</sup> St

Prescott, AZ 86301

(928) 445-3191

## TELEPHONE

Qwest Communications

333 East Wetmore #220

Tucson, AZ 85705

(800) 244-1111

[www.uswestdex.com](http://www.uswestdex.com)

## CABLE TELEVISION

Cable One

3201 Tower Rd

Prescott, AZ 86305

(928) 541-7530

[www.cableone.com](http://www.cableone.com)

## WATER, SEWER, TRASH, RECYCLING

City of Prescott

201 South Cortez St

Prescott, AZ 86303

(928) 777-1291

[www.cityofprescott.net](http://www.cityofprescott.net)

## TRASH, RECYCLING

City of Prescott

(928) 777-1116

201 South Cortez Street

Prescott, AZ 86303

## AVERAGE RESIDENTIAL UTILITY BILL

Electricity (1,500 sq ft new home)	\$120.00
Natural Gas	\$75.00
Water, Sewer, Trash, Recycling	\$45.00
Basic Cable	\$37.50

# EDUCATION

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## **PRESCOTT UNIFIED SCHOOL DISTRICT**

146 S Granite St  
Prescott, AZ 86303  
(928) 445-5400  
[www.prescottschools.com](http://www.prescottschools.com)

Prescott Unified School District NO. 1 serves the community through 8 schools: 1 high school, 2 middle schools and 5 elementary schools. This is a total of 5,000 students, with a faculty of 286.

## **CHARTER & CATHOLIC SCHOOLS**

### **Excel Education Centers, Inc.**

1040 Whipple St # 324  
Prescott, AZ 86305  
(928) 778-5764

### **Mountain Oak Charter School**

124 N Virginia  
Prescott, AZ 86301  
(928) 541-7700

### **Painted Pony - Learning Unlimited**

2100 Willow Creek Rd  
Prescott, AZ 86301  
(928) 776-1212

### **Skyview School K-8**

125 S Rush St  
Prescott, AZ 86303  
(928) 776-1730

### **Tri-City Prep H.S.**

ERAU Box 8991  
3200 Willow Creek Rd  
Prescott, AZ 86301  
(928) 777-3950

### **Sacred Heart Catholic School K-8**

131 N Summit Ave.  
Prescott, AZ 86301  
[www.sacredheartparishschool.com/index.htm](http://www.sacredheartparishschool.com/index.htm)  
(928) 445-2621

## **COLLEGES AND UNIVERSITIES**

### **YAVAPAI COLLEGE**

1000 E. Sheldon St  
Prescott, AZ 86301  
(928) 445-7300  
[www.yavapai.cc.az.us](http://www.yavapai.cc.az.us)

Yavapai College is a public two-year institution offering both university transfers education and occupation education. A wide variety of programs are offered for adults and retirees. For complete information about the courses offered, see the website.

### **PRESCOTT COLLEGE**

220 Grove Ave  
Prescott, AZ 86301  
(928) 778-2090  
[www.prescott.edu](http://www.prescott.edu)

Prescott College is a four-year liberal arts college. Students design an individualized, unique program of study.

### **EMBRY RIDDLE AERONAUTICAL**

3200 Willow Creek Rd A101-247  
Prescott, AZ 86301  
(928) 778-3800  
[www.erau.edu](http://www.erau.edu)

Embry Riddle Aeronautical is a four-year university offering bachelor degrees in the field of aviation and engineering.

### **NORTHERN ARIZONA UNIVERSITY**

551 First St  
Prescott, AZ 86301  
(928) 445-5231  
[www.nau.edu](http://www.nau.edu)

NAU-Yavapai now offers four-year and advanced degrees in Prescott. NAU is in Flagstaff, but instructors travel to Prescott to teach, with some classes offered by distance learning. It is possible to take Yavapai College lower division and NAU upper division classes at the same time.

### **NORTHCENTRAL UNIVERSITY**

505 W Whipple St  
Prescott, AZ 86301  
(928) 541-7777  
[www.ncu.edu](http://www.ncu.edu)

Northcentral University provides distance learning opportunities for adult learners to obtain a college education online without attending a traditional college campus.

# MEDICAL

## YAVAPAI REGIONAL MEDICAL CENTER

1003 Willow Creek Rd.  
Prescott, AZ 86301  
(928) 445-2700  
[www.yrmc.org](http://www.yrmc.org)

Yavapai Regional Medical Center is the largest hospital in north central Arizona. It has 117 beds and all are fully accredited. 166 physicians on staff include Family Practice, Internists, Orthopedists, Ophthalmologists, Pediatricians and a variety of specialists.

## NORTHERN ARIZONA VA HEALTH CARE SYSTEM (NAVAHCS)

500 Highway 89 North  
Prescott, AZ 86313  
(928) 445-4860  
[www.va.gov](http://www.va.gov)

25 VA Hospital beds, 90 ECRC, 120 VA Domiciliary, and 6 Intensive Care Units.

## LONG TERM CARE FACILITIES

### LAS FUENTES CARE CENTER

1035 Scott Dr  
Prescott, AZ 86301  
(928) 445-9300  
[www.seniorhousing.net/lasfuen](http://www.seniorhousing.net/lasfuen)

### PRESCOTT SAMARITAN VILLAGE

1030 Scott Dr  
Prescott, AZ 86301  
(928) 778-2450

### MOUNTAIN VIEW MANOR

1045 Sandetto Dr  
Prescott, AZ 86305  
(928) 778-4837

### MARGARET T. MORRIS CENTER

878 Sunset Ave  
Prescott, AZ 86305  
(928) 445-6633  
[www.adultcareservices.org](http://www.adultcareservices.org)

Alzheimer's care

### WILLOW WIND RESIDENCE

3191 Aster Dr  
Prescott, AZ 86305  
(928) 443-9999

### THE PERIDOT

211 Bradshaw Dr  
Prescott, AZ 86303  
(928) 777-5511  
[www.peridotalf.com](http://www.peridotalf.com)

# Home Care Services

## The Caring Presence LLC

1024 Willow Creek Rd  
Ste B  
Prescott, AZ 86301  
(928) 771-0701  
[www.caringpresence.com](http://www.caringpresence.com)

## Gentle Home Care

7760 E. State Rte 69  
Ste C5376  
Prescott Valley, AZ  
86314  
(928) 759-7141

## Creative Networks

172 E Merritt St Ste A  
Prescott, AZ 86301  
(928) 717-9981  
[www.c-networks.com](http://www.c-networks.com)

## Option Care of Yavapai County

1151 Iron Springs Rd  
Ste G  
Prescott, AZ 86305  
(928) 708-0025



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Prescott, AZ 86303

# TRANSPORTATION —

## Air Service

Ernest A. Love Field is Prescott's Municipal Airport, servicing the tri-city area of Prescott, Chino Valley and Prescott Valley. It is located seven miles north of Prescott on Highway 89. Mesa Airlines provides daily air service to Phoenix Sky Harbor International Airport. Ernest A. Love Field is a public facility owned and operated by the City of Prescott.

Runway / Length / Surface: 3R-21L/7, 600' x 150'  
3L-21R/4,842' and 11-29/4,400 x 75' asphalt

Lights: Yes

Frequencies: UNICOM 122.95, TOWER 125.3,  
ILS 108.5

Navigational Aids: VOR 114.1

Airport Manager: (928) 445-7860

Control Tower Hours: 6a.m. – 9p.m.

Rental cars on site

## Bus Service

Greyhound serves Prescott with package express and passenger charter service nationwide. Taxi service is available in the tri-city area along with daily shuttles to Phoenix's Sky Harbor International Airport.

## Highway Routes

Interstate Highway 17 (North and South) is located 36 miles Southeast of Prescott. The interstate is reached via Arizona Highway 69 (four-lane highway) or 169 (two-lane highway)

Prescott also is serviced by Arizona Highway 89 and 89A (two to four-lane highways) for North-South routes. Interstate 40 (East and West) is located 34 miles north of Prescott via Highway 89 North.

## Truck Service

Several common carriers provide service to Prescott. Other smaller freight carriers that operate out of Prescott include Federal Express and United Parcel Service.

# FACILITIES —

Accommodations (rooms)	1,400
Campgrounds (private)	3
Houses of Worship	84
City Playgrounds	6
City Parks	10
Health Clubs	7
YMCA	1
Golf Courses	4
Libraries	5
Movie Theatres (screens)	22
Opera House	1
National Forest Campgrounds	7
Zoo	1
Restaurants	78
Shopping Malls	2
Shopping Centers	6
Theatrical Companies	3
Art Organizations	2
Museums	3

# MEDIA —

## Newspapers

### The Daily Courier

1958 Commerce Center Cr., Prescott, AZ  
86301

(928) 445-3333

[www.precottaz.com](http://www.precottaz.com)

### Arizona Republic

6750 Inter-Cal Way, Prescott, AZ 86301

(928) 445-4181

[www.azcentral.com](http://www.azcentral.com)

### Arizona Senior World Newspapers Inc

40 N. Sunday Dr. Ste 1 – Gilbert, AZ  
85233

[www.seniormedia.com](http://www.seniormedia.com)

### Sun Shopper

624 W. Gurley St – Prescott, AZ 86301

## Radio

## VISIT PRESCOTT

People are drawn not only by Prescott's surrounding, but importantly, by its small town atmosphere. "Everybody's Hometown" is an easygoing, genial place where making friends comes naturally. Legacies of its pioneer past, when words were few and actions mattered, relationships are based on personal contact and integrity, not status. Prescott is Arizona's past, present and future, and the city of 34,000 cherishes its rich history, with over 700 buildings on the National Register of Historic Places – more than any other town its size in Arizona.

Prescott provides its residents and visitors with outstanding recreational possibilities from backpacking, mountain and street biking, golf, hiking, hunting, fishing, horse back riding, shooting and swimming to name a few. So no matter what you are looking for from shopping to exploring the mountain roads and surroundings of Prescott, you are going to find out that Prescott makes a great vacation destination for a day or a lifetime.

For a FREE Vacation guide, call the Prescott Chamber of Commerce at 800-266-7534

Visit us on the web at [www.prescott.org](http://www.prescott.org)

## BUSINESS

For more information on relocating or starting a business in the Prescott area, please contact the following:

### City of Prescott Economic Development Department

P.O. Box 2059 – Prescott, AZ 86302-2059  
(866) 878-CITY (toll-free)  
[www.prescottED.com](http://www.prescottED.com)

### Yavapai College Small Business Development Center

115 S. McCormick St, Ste. 4, Prescott, AZ 86303  
(928) 541-1405

### Prescott Chamber of Commerce

P.O. Box 1147 – Prescott, AZ 86302-1147  
(928) 445-2000  
[www.prescott.org](http://www.prescott.org)

### SCORE

1228 Willow Creek Rd #2 – Prescott, AZ 86301  
(928) 778-7438



**PRESCOTT AREA**  
Bus: 928-776-9801  
Res: 928-776-8599  
Fax: 928-778-5353  
Toll Free: 800-919-0914  
Email: [Tony@TonysTeam.com](mailto:Tony@TonysTeam.com)  
1301 E. Gurley Street  
Prescott, AZ 86301



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Prescott Chamber Of Commerce  
PO Box 1147  
Prescott, AZ 86302-1147



(Please note the Prescott Chamber of Commerce is a membership-funded organization; therefore, all businesses in the community profile are members of the Prescott Chamber of Commerce at the time of printing). Profile updated November 2003.