



Presenting Sponsor



42ndst Annual Bluegrass Festival · June 24 - 25, 2023 · Goodwin Street · Downtown Prescott, AZ

Saturday, June 24, 2023 · Bands 11:00 a.m. - 7:00 p.m. · Evening Concert 7:00 p.m. - 9:00 p.m. Sunday, June 25, 2023 · Bands 11:00 a.m. - 3:00 p.m.

Free Admission Both Days! Raffle Prize Drawings · Jamming Around The Plaza · Food Tents, Vendors & More!

This continues to be the only FREE festival of its caliber in the western United States. Our Sponsors and Friends help us attract top musical groups to the Festival while keeping the event FREE!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000

Sponsorship includes:

- Company Name and Logo on Official Program with Full Page Color Ad space
VIP Seating at the Bluegrass Festival
Support of the Headliner Band
Access to the Green Room to meet the Band
Stage Banner
Stage announcements acknowledging sponsorship throughout the event

Bluegrass Band Sponsor - \$2,600

Sponsorship includes:

- Company Name and Logo on Official Program with Quarter Page Black and White Ad on the Band page in the Program.
VIP Seating at the Bluegrass Festival
Support of a Band
Access to the Green Room to meet the Band
Banner at Band Tent
Stage announcements acknowledging sponsorship throughout the event.

Stage Sponsorship - \$3,500

Sponsorship includes:

- Company Name and Logo on Official Program with Half Page Black & White Ad
VIP Seating at the Bluegrass Festival
Support of the event stage
Access to the Green Room to meet the Bands
Stage Banner
Stage announcements acknowledging sponsorship throughout the event.

Friends of Bluegrass - \$100

Printed in the Event Program:

Listing Options (choose one):

- Your Name
In Memory of
In Honor of

In-kind Prize Donations for the Raffle

Printed in the Event Program

Listed on the Event Website - www.PrescottBluegrassFestival.com

Program Advertising

See Advertising Information on reverse side.

Sponsorship Application Please check all that apply

- Presenting Sponsor - \$5,000
Stage Sponsorship - \$3,500
Bluegrass Band Sponsor - \$2,600
Friends of Bluegrass - \$100
In-kind Prize Donations for the Raffle

List Prize(s)

For more info: 928.445.2000, fax 928.445.0068, or sheri@prescott.org

Sponsorship Deadline is May 1, 2023

Make checks payable and return with this form to the Prescott Chamber of Commerce, 117 W. Goodwin Street, Prescott, AZ 86303

- BILL ME CHECK ENCLOSED IN THE AMOUNT OF \$
VISA MASTERCARD AMERICAN EXPRESS

CARD # EXP. CODE

COMPANY

CONTACT

BILLING ADDRESS

ZIP (required)

EMAIL

PHONE FAX

SIGNATURE

Your signature commits you and your company to sponsoring and paying the above pledge.



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This continues to be the only **FREE** festival of its caliber in the western United States. Our *Advertisers and Friends* help us attract top musical groups to the Festival while keeping the event **FREE!**

Your contribution helps continue this Prescott tradition for everyone to enjoy.

Look for updated event schedule and band information at www.PrescottBluegrassFestival.com

ADVERTISING INFORMATION

Program Advertising

Advertising Options and Benefits:

- The Program will be distributed at the Festival and will be viewable on the Bluegrass website for up to one year!
- Stage announcements acknowledging advertisement throughout the event.
- Link to your business website from the Bluegrass website

- Full Page Ad (8"W x 10"H) - \$1,000.00
- Half page Ad (8" W x 5" H) - \$500.00
- Quarter Page Ad (4"W x 5"H) - \$250.00
- Business Card Ad (3"W x 1.75H) - \$100.00

For more info: 928.445.2000, or sheri@prescott.org

Ad Deadline is May 1, 2023

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CONTACT _____

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_____ ZIP (required) _____

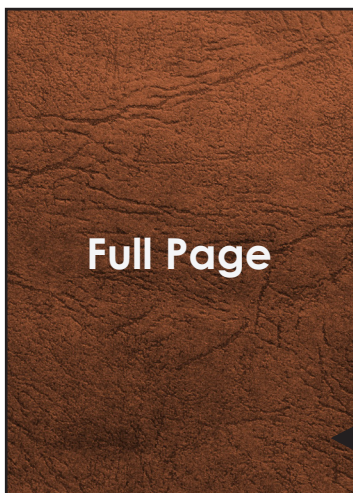
EMAIL _____

PHONE _____ FAX _____

SIGNATURE _____

Your signature commits you and your company to advertising.

ADVERTISING SIZES

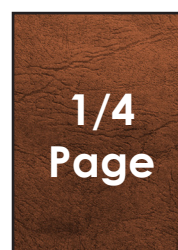


Full Page



1/2 Page

HALF PAGE • 8 X 5
\$500



1/4
Page

QUARTER PAGE
4 X 5
\$250



Business
Card

BUSINESS CARD
3 X 1.75
\$100

FULL PAGE • 8 X 10
\$1000

Ad Deadline is May 1, 2023